

2024 WOMEN'S AGRICULTURAL LEADERSHIP CONFERENCE

ELEVATE.EMPOWER.EVOLVE



CONFERENCE SCHEDULE | WEDNESDAY, APRIL 10, 2024

The Minnesota Landscape Arboretum | 3675 Arboretum Drive, Chaska, MN

7:45-8:30AM

Registration and Networking

8:35AM

Welcome: *Princess Kay of the Milky Way* Emma Kuball

Emcees: Jennifer Alexander & Jenna Davis, WALC Program Committee Chairs

8:45AM

General Session: *Women who Elevate, Empower and Evolve*

Colette Campbell, Chief People and Culture Officer, Bremer Bank

Theresia Gillie, Kittson County Commissioner and Owner of Theresia Gillie Farms

Deeann Lufkin, Owner and Head Cheesemaker, CannonBelles Cheese

Lillian Otieno, Director, Emerging Farmers Office - Minnesota Department of Agriculture

Roundtable Discussion by Conference Participants

10:15AM

Break and Networking

10:45AM

Breakout Session I

Grab your lunch before returning to the main auditorium

12:00PM

Luncheon Program

Greeting: Doris Mold, Conference Co-Founder

Remarks: Thom Petersen, Commissioner, Minnesota Department of Agriculture

Outstanding Agricultural Mentor Award: Emily Krekelberg, WALC Mentoring Committee Chair

Speed Networking - Bring your business cards to share with other attendees

1:45PM

Break

2:00PM

Breakout Session II

3:15PM

Mini Sessions: *Roundtables on different topics*

Stay abreast of industry issues, new ideas, and other trends on a wide range of topics. Take part in up to three 14-minute mini sessions. Multiple sessions occur simultaneously, creating substantial energy.

4:00PM

Closing and Prizes - Join us for a quick wrap up and prizes

4:30PM

***Optional* Continue the Conversation** – Farm at the Arb

Explore the Arboretum grounds and see the Farm at the Arb's newest feature: the Myers Education Center Kitchen Classroom. Join Chef Beth Fisher in the Farm's new Kitchen Classroom for cooking demonstrations and tastings while continuing conversations from the conference.

BREAKOUT SESSIONS

2024 Agriculture Policy Panel

Amanda Bilek, Senior Public Policy Director, Minnesota Corn
Ashley Kohls, Executive Director, Minnesota Turkey Growers Association
Staci Martin, Director of Government Relations, AgriBank

Addressing Stress, Mental Health, and Wellness in the Ag Community: A Call to Action

Dr. Brenda Mack, DSW Consulting

Ag Entrepreneur Highlight: *The Quebracho Story*

Belén Rodríguez, Founder/CEO, Quebracho Empanadas

CannonBelles Cheese: A Road to Cheese in Cannon Falls

Deeann Lufkin, Owner, CannonBelles Cheese
Jackie Ohmann, Owner, CannonBelles Cheese
Kathy Hupf, Owner, CannonBelles Cheese

Conservation Economics for Producers

Keith Olander, Executive Director, AgCentric - Minnesota State

Crops & Cows... Insure 'Em

Shelby Hartwig, Insurance Specialist, AgCountry

Cultivating Connections: Using Storytelling to Elevate Your Business & Brand

Krista Kuzma, Senior Account Executive, Bellmont Partners
Sara Grasmon, Account Supervisor, Bellmont Partners

Emergency Planning: Planning for the Unexpected

Emily Krekelberg, Extension Educator, Farm Safety & Health, University of Minnesota Extension

Inside Out: Reflecting On Ourselves So We Can Better See Others

Colette Campbell, Chief Talent Acquisition and Diversity Officer, Bremer Bank

Overcoming Obstacles and Thriving as Women in Ag

Jamie Goehner, General Manager Specialty Oilseeds Crush, ADM
Megan Schmit, Vice President Northern Fertilizer & Grain, ADM

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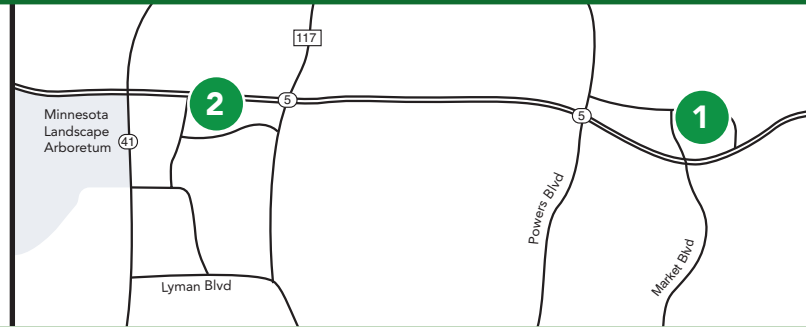
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A big thank you to our speakers and volunteers and our hosts Farm at the Arb!

LODGING INFORMATION

1 Country Inn & Suites by Radisson
591 W 78th St Chanhassen, MN 55317
952.937.2424

2 Holiday Inn Express & Suites
7855 Century Blvd, Chanhassen, MN 55317
952.401.8850



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Payments made through Eventbrite
www.womensagleadership.org

Register By Mail

Mail form with check payable to "District 11 Agri-Women"
C/O : Sunrise Agricultural Associates
PO Box 8192, Saint Paul, MN 55108

Questions?

Call:
612.414.7574
Or email:
doris@sunriseag.net

Registration includes meals, conference materials, and Arboretum entrance (regularly \$15). Cancellations received by March 31 are refundable. Cancellations received after March 31 aren't refundable, but registration can be transferred to a different attendee. Sponsors ensure the continued success of this annual conference and mentoring program.

**Limited scholarships are available, please contact Doris Mold at doris@sunriseag.net*

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C/O : Sunrise Agricultural Associates
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Address: _____

City/State/Zip: _____

Phone: _____

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Conference Only

- Early bird rate: \$75
- Student: \$30

Conference registration received after March 31st will increase by \$25

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