



Women's Agricultural LEADERSHIP CONFERENCE

DARE TO LEAD INTO A NEW DECADE



The Minnesota Landscape Arboretum | 3675 Arboretum Drive, Chaska, Minnesota

Conference Schedule Wednesday, April 15, 2020

7:45 - 8:30 Registration and Networking

8:35 **Welcome** - **Madilyn Smith**, State Treasurer, *Minnesota FFA Association*
Emcee: **Sarah Dornink**, Executive Director, *Minnesota Agricultural Education Leadership Council*

8:45 **General Session - Leading for Change into a New Decade**
Fireside Chat: cultivating braver, more daring leadership to inspire agriculture for the next decade

Dr. Jeneen Abrams, Plant Research Scientist, *Purdue University Dept of Botany & Plant Pathology*
Cheryl Day, President, *Cultivating Solutions*
Moderator: Doris Mold, Co-CEO, *Annie's Project* and President, *Sunrise Agricultural Associates*
Roundtable Discussion by Conference Participants

10:00 Break and Networking

10:15 Mini Sessions - ROUNDTABLES ON DIFFERENT TOPICS

Stay abreast on industry issues, new ideas and the next big thing on a wide range of topics. Take part in up to three 14 minute mini-sessions. Multiple sessions occur simultaneously, creating substantial energy.
Moderator: Jessa Rasmussen, Financial Analyst, *AgCountry Farm Credit Services*

11:20 Breakout Session I

12:15 Luncheon Program

Greeting - **Doris Mold**, Conference Co-Founder
Remarks - **Thom Petersen**, Commissioner, *Minnesota Department of Agriculture*
18th Annual Agricultural Mentoring Awards - Honoring outstanding mentors in agriculture

1:35 Speed Networking

2:00 Breakout Session II

2:55 Break and Networking

3:10 Closing Session - ROUNDTABLES ON CONFERENCE TAKEAWAYS AND INSPIRATION

Interact with conference presenters and volunteers, gain a deeper understanding into key takeaways, and brainstorm how to apply the concepts learned.

Moderators: Amanda Durow, Relationship Manager, *CoBank*
Jamie Logsdon, Agricultural Credit Analyst Manager, *US Bank*

4:00 Adjourn

4:30 *Optional* Continue the Conversation - Farm at the Arb

New for 2020! Explore the Arboretum grounds and see the new Farm at the Arb. Visit the historic Red Barn, discover the past, present and future of agriculture, explore Minnesota farm crops and research centers while continuing conversations from the conference!

Thank you to our
Major Sponsorship Partners





Breakout Sessions

2020 Elections:

More Volatility for Agriculture + Rural Minnesota

Blois Olson, Founder & Principle, *Fluence Media*

A Culture of Success

Brittany King Asamoah, Attorney, *Gislason & Hunter LLP*

Maureen Gustafson, Marketing Director, *Gislason & Hunter LLP*

Building Engagement with Digital Storytelling: Media Production with Mobile Devices

Troy McKay, CHS Digital Media Instructor, *University of Minnesota
Department of Agricultural Education, Communication and Marketing*

Future of Farming: from Seed to Harvest

Steph Adams, District Sales
Manager Dekalb/Asgrow, *Bayer*

Aneetha Gopalan, Senior Director
of Integrations and Analytics,
Conservis

T. Marc Schober, Director of
Specialized Agriculture Solutions,
Bremer Bank

Lyn YaDeau, Stellar Support
Marketing Manager, *John Deere
Intelligent Solutions Group*

Moderator: **Amanda Durow**, Relationship Manager, *CoBank*

Know Your Numbers, Know Your Options

Dr. Karisha Devlin, Co-CEO, *Annie's Project Education for Farm Women
(APEFW)*

Let's Be Real:

An Open Discussion on Mental Health and Suicide

Monica Kramer McConkey, Rural Mental Health Specialist, *Eyes on the
Horizon Consulting*

Navigating Through Conflict

Kristine Ranger, Consultant, *Knowledge Navigators*

Plant-based Meat Alternatives and Cell-based Meat Products: Consumer Trends, Regulatory Implications

Alyssa Rebensdorf, Counsel, *Faegre, Drinker, Biddle & Reath LLP*

Playing Your Bigger Game: Stepping Into Your Leadership Potential

Christine Pouliot, CEO, *Evocent Leadership Development*

Strategies for Success in 2020

Al Kluis, Managing Director, *Kluis Commodity Advisors*

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Key Sponsorship Partners



Sponsorship Partners



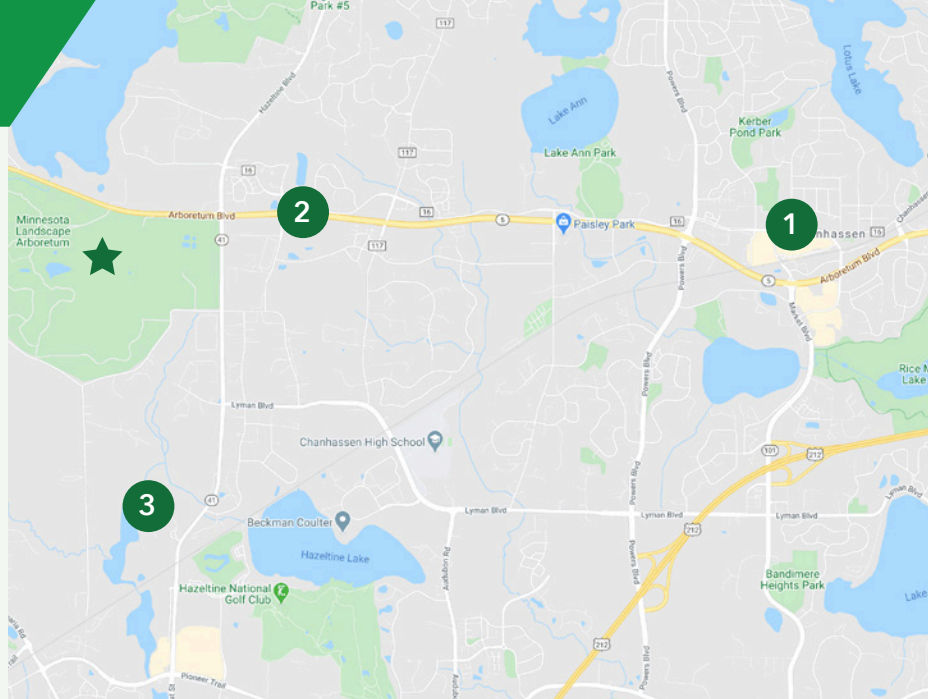
2020 Conference Sponsors

AgCountry Farm Credit Services
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Minnesota Corn Growers Association
Minnesota Department of Agriculture
Minnesota Farm Bureau Foundation
Minnesota Farmers Union
Minnesota State Fair
University of MN Collegiate Agri-Women
Upper Midwest Agricultural Safety and Health Center (UMASH)
Southern MN Center of Agriculture
Sunrise Agricultural Associates, LLC
Syngenta
Women's Agricultural Leadership Foundation

**AND, a big thank you to our
speakers and volunteers!**

Lodging Information

- 1 **Country Inn & Suites by Radisson**
591 W 78th St, Chanhassen, MN 55317
Phone: (952) 937-2424
 - 2 **Holiday Inn Express & Suites**
7855 Century Blvd, Chanhassen, MN 55317
Phone: (952) 401-8850
 - 3 **Oak Ridge Hotel & Conference Center**
1 Oakridge Dr, Chaska, MN 55318
Phone: (952) 368-3100
- ★ **Minnesota Landscape Arboretum**
3675 Arboretum Dr, Chaska, MN 55318
Phone: (952) 443-1400



REGISTER ONLINE OR BY MAIL

Register Online:

www.womensagleadership.org
Payments made through Eventbrite

Register by Mail:

Mail form with check payable to:
"District 11 Agri-Women"
C/O: Sunrise Agricultural Associates
P.O. Box 8192
Saint Paul, MN 55108

Questions?

Call: 612-414-7574
or email:
doris@sunriseag.net

Registration fees include meals and materials for the conference. Cancellations received before March 31st are 100% refundable. Cancellations received after March 31st will not be refunded. First time attendees, students, and Agri-Women members receive a discounted rate. Sponsors ensure the continued success of this annual conference and mentoring program. Conference fee includes Arboretum entrance, regularly \$15.

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Women's Agricultural
LEADERSHIP CONFERENCE

Mail form with check payable to "District 11 Agri-Women"
C/O: Sunrise Agricultural Associates
P.O. Box 8192, Saint Paul, MN 55108

Name: _____ Company/Organization: _____
Address: _____ City/State/Zip: _____
Phone: (_____) _____ - _____ Email: _____

Conference Only

- Full Price: \$60
- Student: \$30
- Agri-Women Member: \$45
- First-Time Attendee: \$45
- Farmer: \$45

Conference registration received after March 31st will increase by \$20!

Become an Agri-Women Member Today!

- Agri-Women Membership: \$45
- Agri-Women Student Membership: \$15

Membership not required to attend conference

Donation

Support Women's Ag Leadership Programming \$ _____

Are you attending *Farm at the Arb* after the conference? Yes No