

# Agriculture 2010 ~ New Perspectives

Agriculture 2010  
c/o Sunrise Agricultural Associates  
PO Box 8192  
Saint Paul, MN 55108

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*We'd also like to thank these key sponsors for  
their ongoing support of this conference:  
CHS and Minnesota Corn Growers Association*



Sponsorship opportunities are still available.  
For more information, contact Doris Mold at  
715-822-6347 or email [doris@sunriseag.net](mailto:doris@sunriseag.net)

12th Annual

Women's Agricultural Leadership Conference

Agriculture 2010 ~ *New Perspectives*

Wednesday, April 7, 2010

Minnesota Landscape Arboretum

Chaska, Minnesota



*Agriculture 2010 ~ New Perspectives* is a leadership conference focused on the integral roles women play in agriculture; offering sessions on leadership, current events and issues in agriculture, and skill-building opportunities.

Anyone with an interest in agriculture can attend, but it is specifically aimed at women who are actively involved in all forms of agriculture as a career, or who are students with the intent of entering an agriculturally related career.

The conference format includes breakout sessions, where participants may connect with influential and motivated people in agriculture. In addition, there will be ample opportunities for networking during the continental breakfast, breaks and lunch.

Nominations for the Seventh Annual Agricultural Mentoring Awards are being accepted through March 12, 2010. Information about this program may be found on our web site [www.womensagleadership.org](http://www.womensagleadership.org), or by contacting Sarah Tesmer (telephone 612-624-6256 or email [tesm0010@umn.edu](mailto:tesm0010@umn.edu)). Recipients of this award honoring outstanding mentors in agriculture will be recognized during the conference lunch.

More information about the conference may be found at [www.womensagleadership.org](http://www.womensagleadership.org). Sponsorship opportunities are also available - please contact Doris Mold at 715-822-6347 or [doris@sunriseag.net](mailto:doris@sunriseag.net).



*This conference is again being coordinated by District 11 Agri-Women, and is supported by a broad range of organizations and businesses.*

*A Special Thank You to our  
Major Sponsorship Partners*



Please thank our Major Contributing Sponsors:



## PROGRAM SCHEDULE

- 8:00 am Registration & Networking
- 8:45 am Opening Session  
MC - Caitlin Kasper, President, UMN Collegiate Agri-Women  
Welcome - Sarah Tesmer, Incoming President, Minnesota Agri-Women
- 9:00 am General Session: New Perspectives  
Keynote - Robin Kinney, Assistant Commissioner, MN Department of Agriculture  
Roundtable Discussion by conference participants on "New Perspectives"
- 10:00 am Break & Networking
- 10:25 am Mini-Sessions: New Perspectives  
Find out about issues, ideas and the next big thing on a wide range of topics, including Ag Advocacy, MN Ag in the Classroom, FFA and FSA Programs to Organic Agriculture, MAST International, Regional Development, the Kelley Farm, and more
- 11:15 am Breakout Session I
- 12:10 pm Lunch  
7th Annual Agricultural Mentoring Awards  
Remarks and Award Presentations by Lt. Governor Carol Molnau  
Outstanding mentors in agriculture will be honored and recognized
- 1:15 pm Speed Networking
- 1:40 pm Breakout Session II
- 2:35 pm Break & Networking
- 2:55 pm Breakout Session III
- 3:45 pm Conference ends—Thank you for joining us!

## BREAKOUT SESSIONS

- Land O'Lakes International: Developing Women, Developing the World  
Meredith Kruger, Land O' Lakes International Division
- The Potential Impact of the Upcoming Elections on Rural Minnesota and Agriculture  
Brad Finstad, Center for Rural Policy and Development
- Advocating for Agriculture in a New Age  
Caitlin Kasper, National Collegiate Agricultural Ambassador
- What's New in Local Foods  
Paul Hugunin, Minnesota Grown Program, Minnesota Department of Agriculture
- The Invisible Woman: learn how to not be one in your career or farming operation  
Monica Anderson
- Facebook, LinkedIn, Twitter and More - Social Networking for Agriculture  
Margaret Hart, Minnesota Department of Agriculture
- Flourishing Health - Even in Difficult Economic Times  
Dr. Scot Pearson, Pearson Chiropractic Clinic
- What's Around the Corner?  
Forest Lake FFA

## REGISTRATION INFORMATION

Mr. / Mrs. / Ms. \_\_\_\_\_

Company / Organization \_\_\_\_\_

Address \_\_\_\_\_

City / State / Zip \_\_\_\_\_

Telephone \_\_\_\_\_ Fax \_\_\_\_\_

Email \_\_\_\_\_

### REGISTER BEFORE MARCH 30 AND SAVE!

- Regular (by March 30) \$45 /person
- Regular (after March 30) \$55 /person
- Student (by March 30) \$15 /person
- Student (after March 30) \$20 /person
- First Time Attendee (by March 30) \$30 /person
- First Time Attendee (after March 30) \$40 /person
- AgriWomen Member (by March 30) \$30 /person
- AgriWomen Member (after March 30) \$40 /person
- Patron \* \$65 /person
- Sponsor \* \$85 /person
- Contributor \* \$100 /person

### REGISTER ONLINE

[www.womensagleadership.org](http://www.womensagleadership.org)

Payments made through the secure *PayPal* service

### REGISTER BY MAIL

- Enclose a check payable to *District 11 Agri-Women*

MAIL TO: Agriculture 2010  
c/o Sunrise Agricultural Associates  
PO Box 8192  
Saint Paul, MN 55108

*Questions? Call 715-822-6347 or email [doris@sunriseag.net](mailto:doris@sunriseag.net)*

*Conference fee includes entrance to the MN Landscape Arboretum, regularly \$9/person.*

\* Become a *Patron, Contributor, or Sponsor* to ensure the continued success of this annual conference.

*Patron* - fee covers the full cost of attendance to the conference.

*Contributor* - fee covers the full cost of attendance, plus affords students and others the opportunity to attend.

*Sponsor* - fee covers the full cost of attendance, plus furthers the mission of District 11 Agri-Women, whose activities include this conference, a mentoring program, and a networking directory.

*AgriWomen Members* and *First Time Attendees* receive a discounted rate to the conference.

*Cancellation policy* - Cancellations received on or before March 29 are 100% refundable. Cancellations received after March 30 will be charged the entire conference fee.

### DIRECTIONS TO THE ARBORETUM

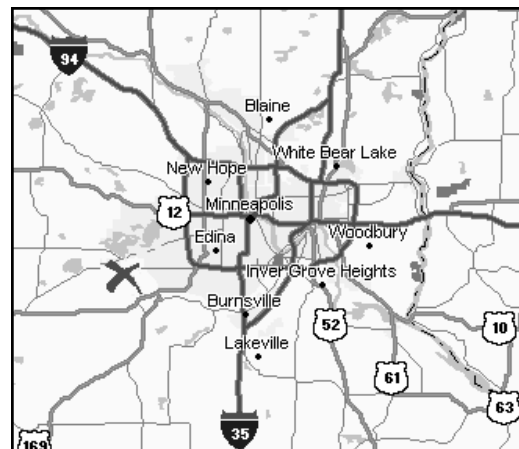
The Minnesota Landscape Arboretum ([www.arboretum.umn.edu](http://www.arboretum.umn.edu)) is located 3 miles east of Victoria and 4 miles west of Chanhassen on State Hwy 5; and 1/4 mile west of the intersection of State Hwy 41 on Hwy 5. Tell the gate-keeper you are attending the Women's Agricultural Leadership Conference.

#### FROM MINNEAPOLIS/SAINT PAUL

Take I-494 west to Hwy 5 (exit 11C) or

Take 35W to Hwy 62 (Crosstown); follow signs for Hwy 212, but do not exit the highway; continue west on Hwy 5.

Follow Hwy 5 for about 9 miles. Slightly past the intersection of Hwy 41, there will be a small brown sign on the right-hand side of the road just before the Arboretum entrance. On the left, you will see the large entrance sign. Turn left onto the Arboretum Drive. Be careful turning, as there is much traffic on Hwy 5.



### ACCOMMODATIONS

The Minnesota Landscape Arboretum has partnered with the Country Suites Chanhassen to offer visitors exclusive hotel discounts. Go to <http://www.countryinns.com/arboretum> to book a room.