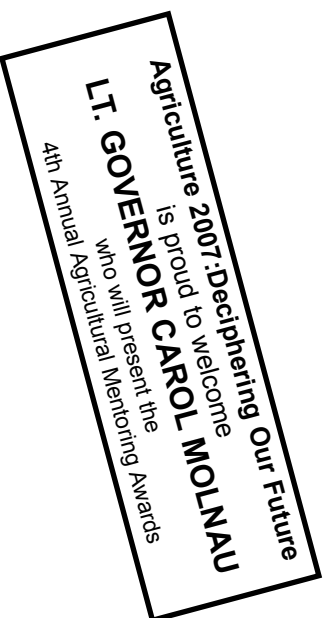


Agriculture 2007: Deciphering Our Future  
c/o Sunrise Agricultural Associates  
PO Box 8192  
Saint Paul, MN 55108



The Agricultural Leadership Conference is made possible through the generous support of the following sponsors:

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*A special acknowledgment of thanks  
to these sponsors:*



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Sponsorship opportunities are still available. For more information, contact Doris Mold at 715-822-6347 or email [doris@sunriseag.net](mailto:doris@sunriseag.net)

# Agriculture 2007: Deciphering our Future



## 9th Annual

### Women's Agricultural Leadership Conference

### Agriculture 2007

### “Deciphering Our Future”

### Tuesday, April 10, 2007

Minnesota Landscape Arboretum  
3675 Arboretum Drive  
Chaska, MN

*Agriculture 2007: Deciphering our Future* is an agricultural leadership conference focused on the integral roles women play in agriculture; offering sessions on leadership, current events and issues in agriculture, and skill-building opportunities.

Anyone with an interest in agriculture can attend, but it is specifically aimed at women who are actively involved in all forms of agriculture as a career, or who are students with the intent of entering an agriculturally related career.

The conference format includes breakout sessions, where participants may connect with influential and motivated people in agriculture. In addition, there will be ample opportunities for networking during the continental breakfast, breaks and lunch.

Nominations for the Fourth Annual Agricultural Mentoring Awards are being accepted through March 15. Information about this program may be found on our web site [www.a2kconference.org](http://www.a2kconference.org), or by contacting Sarah Tesner (telephone 612-624-6256 or email [tesm0010@umn.edu](mailto:tesm0010@umn.edu)). Recipients of this award honoring outstanding mentors in agriculture will be recognized during the conference lunch.

More information about the conference may be found at [www.a2kconference.org](http://www.a2kconference.org). Sponsorship opportunities are also available - please contact Doris Mold at 715-822-6347.



This conference is again being coordinated by District 11 Agri-Women, and is supported by a broad range of organizations and businesses.



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# Agriculture 2007: Deciphering our Future

## PROGRAM SCHEDULE

- 8:00 AM Registration and Networking  
 8:45 AM Opening Session  
 Welcome - **Kayla Pearson**, Minnesota State FFA President  
 9:00 AM General Session  
**Deciphering our Future: Will "Rural" Matter?**  
**Christine Burton**, Director, Rural Policy and Strategic Development,  
 Rural Co-operatives Secretariats, Agriculture and Agri-Food Canada  
 Roundtable Discussion by conference participants  
**Deciphering our Future: Extraordinary Networking**  
**Robin Kinney**, Minnesota Farm Bureau  
 Networking Interaction by conference participants  
 10:30 AM Break and Networking  
 11:00 - 11:50 AM Breakout Session I  
 12:00 NOON Lunch and Networking  
**Fourth Annual Agricultural Mentoring Awards**  
 Presentations and Remarks by **Lt. Governor Carol Molnau**  
**Belinda Jensen**, Chief Meteorologist, KARE 11  
 1:30 - 2:20 PM Breakout Session II  
 2:20 PM Break and Networking, Silent Auction Closes  
 2:35 - 3:25 PM Breakout Session III  
 3:30 PM Conference ends - Thank you for joining us!

## BREAKOUT SESSIONS

### A Survival Kit for Rural America

Christine Burton, Director, Rural Policy and Strategic Development,  
 Rural and Co-operatives Secretariats, Agriculture and Agri-Food Canada

### Deciphering Our Future: Weather, Science, . . .

Belinda Jensen, Chief Meteorologist, KARE 11

### Why Do We Eat? The Obesity Epidemic

Allen Levine, Dean, University of Minnesota College of Food, Agricultural and Natural Resource Sciences

### Trade Matters

Staci Bohlen, Minnesota Farm Bureau, National Issues Specialist

### Crisis Communications

Kris Polzin, Vice President of Consumer Communications, Midwest Dairy Association

### Minnesota Wine: Pioneering a New Industry in Minnesota

Nan Bailly, Master Winemaker Alexis Bailly Vineyard

### Farm Bill Perspectives

Representatives from Minnesota Farm Bureau and Minnesota Farmers Union

### Facing the Unknown: Family Farm Transfers

Kristine Eustice, AgStar Financial Services

### Misconceptions in Agriculture

Emily Zweber, Minnesota Farm Bureau, Special Programs Coordinator

### Deciphering Our Future: Perspectives from the Agricultural and Food Sciences Academy

Louise Worm, AFSA AgriScience Staff and Students from the Agricultural and Food Sciences Academy

## A SPECIAL ACKNOWLEDGMENT

### OF THANKS TO OUR

### MAJOR SPONSORS:



## REGISTRATION INFORMATION

Mr. / Mrs. / Ms. \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 City / State / Zip \_\_\_\_\_  
 Telephone (please include area code) \_\_\_\_\_  
 Fax \_\_\_\_\_  
 Email \_\_\_\_\_

Regular (by April 2) **\$45 / person**  
 Regular (after April 2) **\$55 / person**  
 Patron **\$65 / person**  
 Sponsor **\$85 / person**  
 Contributor **\$100 / person**  
 Student (by April 2) **\$15 / person**  
 Student (after April 2) **\$20 / person**

**PAYMENT**  
 Check (make payable to District 11 Agri-Women)  
 If you wish to pay by credit card, please register on-line using the secure PayPal service on the website [www.a2kconference.org](http://www.a2kconference.org).

**MAIL TO:**  
 Agriculture 2007: Deciphering Our Future  
 c/o Sunrise Agricultural Associates  
 PO Box 8192  
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Questions? Call 715-822-6347 or email [doris@sunriseag.net](mailto:doris@sunriseag.net)

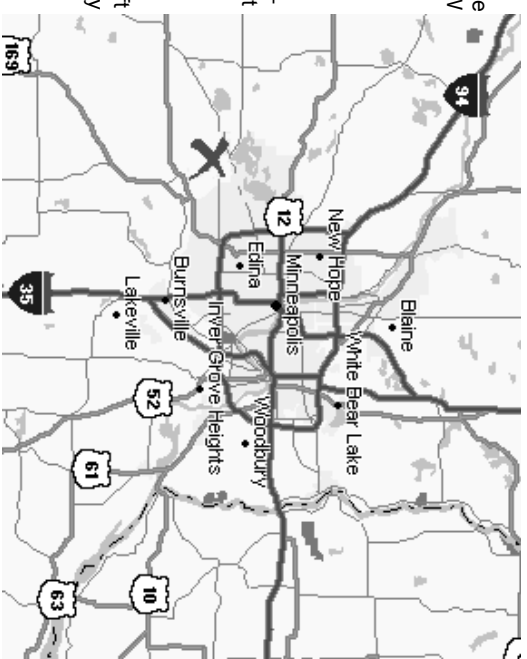
We will be attempting, as much as possible, to coordinate transportation to the conference for AAW members. Please let us know if you will be needing transportation.

### HOW TO GET TO THE ARBORETUM

The Minnesota Landscape Arboretum is located about 4 miles west of Chanhassen on State Hwy. 5, just one quarter-mile west of the intersection of State Hwys. 5 & 41. Please be vigilant as you wait to turn into the Arboretum. Arboretum website is <http://www.arboretum.umn.edu>.

### FROM MINNEAPOLIS:

Take 35W to I-494 west to State Hwy. 5 (exit 11C) OR, take 35W to the Crossstown (62), go west and follow the signs to Hwy. 212, but do not exit the highway, and continue west on State Hwy.5. Follow State Hwy. 5 for about 9.25 miles, past Chanhassen, past the intersection of State Hwys. 5 & 41. Just past the intersection of State Hwy. 41, there will be a small brown sign on the right-hand side of the road just before the Arboretum entrance. On the left you will see the large, pale-gray turn off Hwy. 5 onto the Arboretum Drive.



### FROM SAINT PAUL:

Take I-494 to State Hwy. 5 (exit 11C) OR take I-94 west to I-494, go south to State Hwy. 5 (exit 11C). Follow State Hwy. 5 for about 9.25 miles, past Chanhassen, past the intersection of State Hwys. 5 & 41. Just past the intersection of State Hwy. 41, there will be a small brown sign on the right-hand side of the road just before the Arboretum entrance. On the left, you will see the large, pale-gray entrance sign.

## CONFERENCE FEES

<b>REGULAR</b>	
by April 2	\$45 / person
after April 2	\$55 / person
<b>PATRON*</b>	\$65 / person
<b>SPONSOR**</b>	\$85 / person
<b>CONTRIBUTOR***</b>	\$100 / person
<b>STUDENTS</b> (high school or college)	
by April 2	\$15 / person
after April 2	\$20 / person

**Patron\*** - fee covers the full cost of your attendance to this conference. If you are able, we encourage you to register at this level or higher.  
**Sponsor\*\*** - fee covers the full cost of your attendance, plus affords students and others the opportunity to attend.  
**Contributor\*\*\*** - fee covers the full cost of your attendance, plus furthers the mission of District 11 Agri-Women, whose activities include this conference, a mentoring program, and a networking directory.

### Cancellation policy

Cancellations received before or on April 2 are 100% refundable.

Cancellations received after April 2 will be charged the entire conference fee.