

6th Annual Women's Agricultural Leadership Conference

Agriculture 2004

The Power of Leadership

Friday April 16, 2004
 John Deere Training Facility
 2001 West 94th Street
 Bloomington, MN 55431



Agriculture 2004: The Power of Leadership is an agricultural leadership conference focused on the integral roles women play in agriculture; offering sessions on leadership, current events and issues in agriculture, and skill-building opportunities.

Anyone with an interest in agriculture can attend, but it is specifically aimed at women who are actively involved in all forms of agriculture as a career, or who are students with the intent of entering an agriculturally related career.

The conference format includes breakout sessions, where participants may connect with influential and motivated people in agriculture. In addition, there will be ample opportunities for networking during the continental breakfast, breaks and lunch.

NEW! Nominations are now being accepted for the First Annual Agricultural Mentoring Awards. Nomination forms may be found on our web site

www.azkconference.org, or by contacting Julie Tesch (612-624-6249 or jtesch@umn.edu). Deadline for nomination is April 1, 2004. Recipients of this new award honoring outstanding mentors in agriculture will be recognized during the conference lunch.

More information about the conference may be found at www.azkconference.org. Sponsorship opportunities are also available - contact Doris Mold at 651-645-3275.



This conference is again being coordinated by District 11 Agri-Women, and is supported by a broad range of organizations and businesses.



John Deere is a major sponsorship partner for the Agriculture Leadership Conference: The Power of Leadership.
JOHN DEERE

Agriculture 2004 The Power of Leadership

Agriculture 2004: The Power of Leadership
 c/o Sunrise Agricultural Associates
 PO Box 8192
 Saint Paul, MN 55108

Agriculture 2004 The Power of Leadership

The Agricultural Leadership Conference is made possible through the generous support of the following sponsors:

INTRODUCING
 THE FIRST ANNUAL
 MENTORING AWARDS
 Nominations accepted until April 1

- AgCountry Farm Credit Services
- Agricultural Computing and Consulting
- Anglo-American Garden Products
- Boekenhauer Cattle
- District 11 Agri-Women
- Farm Fresh Designs
- FarmWise Systems
- Fresh Flower Designs
- John Deere
- JRB Associates
- Midwest Dairy Association
- Minnesota Agricultural Education Leadership Council
- Minnesota Agri-Women
- Minnesota Corn Growers Association
- Minnesota State Fair
- Doris Mold Agricultural Consulting
- Sunrise Agricultural Associates
- USDA - Farm Service Agency
- University of Minnesota Collegiate Agri-Women

A special acknowledgment of thanks to our major sponsors.



Sponsorship opportunities are still available! For more information, contact Doris Mold at 651-645-3275 or e-mail doris@sunriseag.net

Agriculture 2004 The Power of Leadership

PROGRAM SCHEDULE

8:00 AM	Registration and Networking
8:45 AM	Opening Session
9:00 AM	Panel Discussion: The Power of Leadership in Agriculture <i>Moderator: Julie Tesch</i> , Executive Director Minnesota Agricultural Education Council <i>Panelists:</i> Sharon Clark , Minnesota Deputy Commissioner of Agriculture and representative to the United Dairy Industry Association Linda Jennissen , Dairy Producer, Midwest Dairy Association Corporate board Becky Meyer , Executive Director, Agricultural and Food Sciences Academy and Sarah Tesmer , President, University of Minnesota Collegiate Agri-Women Break and Networking 10:30 AM Breakout Session I 11:00 AM - 11:50 AM Lunch, and the First Annual Agricultural Mentoring Awards 12:00 NOON Breakout Session II 1:30 PM Break and Networking 2:20 - 2:35 PM Breakout Session III 2:35 - 3:25 PM 3:30 PM Closing Remarks - Kris Schmidt , John Deere and Conference Planning Committee member

BREAKOUT SESSIONS

Food, Land and People
(interactive session)
 Ellie Segler, Farmington Schools and Julie Tesch, Minnesota Agricultural Leadership Council
Pride of the Prairie - Direct Marketing by Women Farmers
 Pride of the Prairie Farmers
Crop Insurance and So Much More
 Laurie Fredericks and Cindy Cruea, USDA Risk Management Agency

Computers in the Real World
 Andrew Whyte, Agricultural Computing and Consulting

Educating Others About Agriculture
 Marie Lefebvre, Minnesota State Fair; Minnesota Zoo and Bob Quist, Oliver Kelley Farm
Passing the Torch: Preparing for the next generation of Agricultural Leaders through Careers
 Sara Nagel Newberg, Career Services Director, College of Agriculture, Food and Environmental Sciences, University of Minnesota
Making Connections: Connecting and Communicating with the People You Want to Meet
(interactive session)

Power of Leadership in Agriculture: Examples from the Agricultural and Food Sciences Academy
 Becky Meyer, Assistant Director, Agricultural and Food Sciences Academy and AFSA students
A Marketing Primer
 Ed Ussett, Center for Farm Financial Management, University of Minnesota
Small Farm Issues in Minnesota
 Beth Nelson, Minnesota Institute for Sustainable Agriculture and Bill Wilcke, University of Minnesota and Regional Coordinators for the NCRSARE Program

Challenges and Opportunities for New Immigrant Farmers in Minnesota
 Nigatu Tadesse, USDA Farm Service Agency and Yang Yang, University of Minnesota (Rosemount)

B.S.E. in the U.S.A.
 To be announced
Farm Bill from Our Perspective
 John Monson, Minnesota State Farm Service Agency Executive Director

REGISTRATION INFORMATION

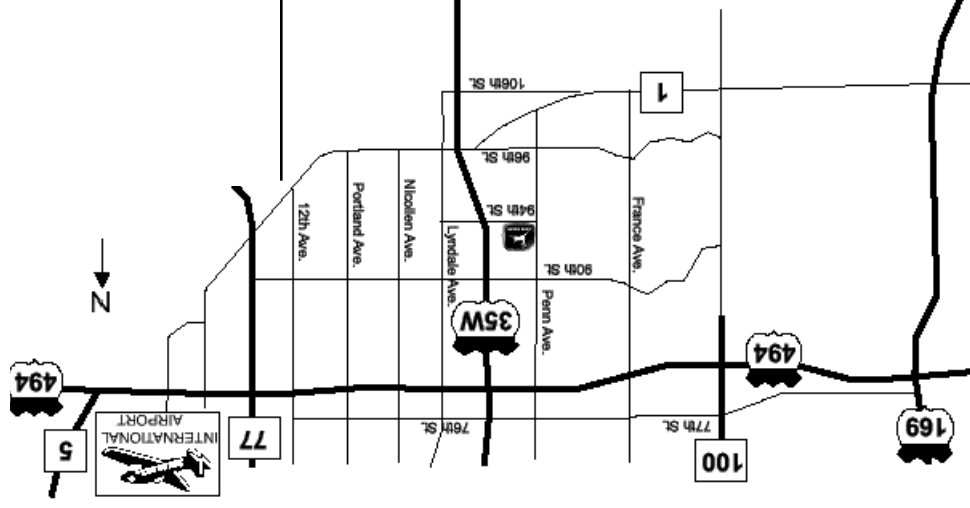
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 Address: _____
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Payment:
 Check (make payable to Agriculture 2004: The Power of Leadership)
 Credit Card (Visa or Mastercard): _____ - _____ - _____ - _____ exp / _____
 Mail to:
 Agriculture 2004: Power of Leadership
 c/o Sunrise Agricultural Associates
 PO Box 8192
 Saint Paul, MN 55108
 fax: 651-917-9637
 Questions? Call 651-645-3275! or e-mail doris@sunriseag.net

- Adult (before or by April 7) \$40/person
- Adult (after April 7) \$50/person
- Patron \$60/person
- Sponsor \$80/person
- Contributor \$100/person
- Student (before or by April 7) \$15/person
- Student (after April 7) \$20/person

CONFERENCE FEES

- ADULTS**
 before or by April 7 \$40/person
 after April 7 \$50/person
 Patron* \$60/person
 Sponsor** \$80/person
 Contributor*** \$100/person
- STUDENTS**
 (high school or college)
 before or by April 7 \$15/person
 after April 7 \$20/person



Directions:

From I-35W, take the 94th Street exit. Travel west on 94th for about 1/2 mile. The John Deere facility is located on the south side of 94th. Parking is available on the west side of the building. Conference attendees should enter the building through the employees entrance on the west side.



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CANCELLATION POLICY

Cancellations received after April 7 will be subject to the entire conference fee.
 Cancellations received before or on April 7 are 100% refundable.

Patron* - fee covers the full cost of your attendance to this conference. If you are able, we encourage you to register at this level or higher.
Sponsor** - fee covers the full cost of your attendance, plus affords students and other the opportunity to attend.
Contributor*** - fee covers the full cost of your attendance, plus furthers the mission of District 11 Agri-Women, whose activities include this conference, a mentoring program, and a networking directory.