

A2K2 Agriculture 2002

4th Annual

Agricultural Leadership Conference: *We are the Strongest Link* April 2, 2002

- ◆ **What is it?** The fourth annual "A2K2 Agriculture 2002" conference. This year's theme is "We Are the Strongest Link" and part of the conference will be dedicated to exploring leadership and how we link the various aspects of agriculture together.
- ◆ **When is it?** Tuesday, April 2, 2002, beginning at 8:00 a.m.
- ◆ **Where will it be?** This year the conference will be held at the Ramada Inn and Conference Center Northwest, Brooklyn Park.
- ◆ **Who can attend?** Anyone with an interest in agriculture, but it is specifically aimed at women who are actively involved in all forms of agriculture as a career, or who are students with the intent of entering an agriculturally related career. Last year's event drew both men and women from diverse backgrounds.
- ◆ **Why should I attend?** The conference format will include break-out sessions, where participants can choose from a wide variety of informational, skill building and current events topics, as well as round table discussions.
- ◆ **What else is included?** Continental breakfast and lunch as a large group with entertaining, inspirational speakers. There are also breaks that provide a great opportunity for networking.
- ◆ **How can I participate?** Fill out the registration information included in this packet and return with payment.



The conference is again being coordinated by District 11 Agri-Women and is supported by a broad range of organizations and businesses.



Minnesota Agri-Women



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4th Annual Agricultural Leadership Conference: *We are the Strongest Link* April 2, 2002

PROGRAM

- 8:00 A.M. - 8:45 A.M. REGISTRATION / BREAKFAST / NETWORKING
- 8:45 A.M. - 10:30 A.M. OPENING SESSION / WELCOME / PANEL DISCUSSION
WELCOME: **Ida Matthys** - Vice President, Minnesota FFA Association
PANEL DISCUSSION: - "Agriculture 2002: We Are the Strongest Link"
Sharon Clarke - Minnesota Deputy Commissioner of Agriculture
Bonnie Dehn - producer and co-owner Dehn's Garden
Myrna Kruger - Vice-President, Colle & McVoy
Ann Hill Duin - Associate Dean for Academic Programs,
 College of Agricultural, Food and Environmental Sciences, U of MN
Jacqueline Smith - Junior, Applied Economics, U of MN, and
 Chicago Agriculture High School Alumnae
- 10:30 A.M. - 11:00 A.M. MORNING BREAK AND NETWORKING
- 11:00 A.M. - 11:50 A.M. BREAKOUT SESSION I
- 12:00 P.M. - 1:15 P.M. LUNCH
SPEAKER: **Kristi Pettis** - Radio Producer, USDA
- 1:30 P.M. - 2:15 P.M. BREAKOUT SESSION II
- 2:15 P.M. - 2:30 P.M. AFTERNOON BREAK
- 2:30 P.M. - 3:20 P.M. BREAKOUT SESSION III
- 3:30 P.M. CLOSING REMARKS
Yvonne Erickson, Vice President of Education, American Agri-Women
- 3:45 P.M. POST CONFERENCE NETWORKING (OPTIONAL)

BREAKOUT SESSIONS

Home Grown Energy: Biodiesel, Biomass, Digesters, Ethanol and Wind
AURI (Agricultural Utilization Research Institute)

Beyond A2K2: Agriculture and the Role of Government (Farm Bill)
Paul Wellstone (or representative), **Mark Kennedy** (or representative)

Building a Better You: Self Esteem & Body Image
Julie Tesch, Extension Educator, Waseca County

The Good, The Bad, & The Ugly: Agriculture on the World Wide Web
Andrew Whyte, Agricultural Technology Consultant, Sunrise Agricultural Associates

You CAN Tell a Book By It's Cover: Presenting Yourself Professionally
Heather Fredrickson, Counselor, Career Services, College of Agriculture, Food and Environmental Sciences, U of MN

Strong Body, Sharp Mind: Women's Nutrition for Today
Michelle Torno, RD, LD, Director of Nutrition and Consumer Information, Minnesota Beef Council

Learning to Learn: The Agricultural & Food Sciences Academy, a new age in agricultural education
Sharon Kilthau, Learning Facilitator, and Academy students

Kids, Krops and Kritters: Integrating Ag Awareness in the Classroom
Susan Anderson, Agriculture in the Classroom Education Specialist, MN Ag In The Classroom

Hoe, My Aching Back! Tools and Worksite Modifications on the Farm
Beth Zabel, O.T.R., Rural Rehab Technology Manager Minnesota AgrAbility Project

Dairy, Dairy, Quite Contrary! (and stiff and sore and)
Beth Zabel, O.T.R., Rural Rehab Technology Manager Minnesota AgrAbility Project

Plans for Extension's Future
Charles Casey, Dean and Director, U of MN Extension Service

Who Moved My Cheese? Dealing with Change
Jim Mulder, Executive Director, Association of Minnesota Counties

Flying Into Uncharted Territory with Reindeers: My Experiences with Alternative Agriculture
Yvonne Simon, Industry & Field Relations Manager for MN Corn Growers and Partner for Crystal Collections Reindeer

In Your Own Back Yard: Buying local food products
Lisa Klein, Hidden Stream Farm

Wolves in Sheep's Clothing: Anti-agricultural groups - who are they, how they operate, and strategies for coping
Panel discussion of industry leaders

REGISTRATION INFORMATION

Mr. / Ms. : _____

Company : _____

Address : _____

City / State / Zip : _____

Phone : _____

Fax : _____

E-mail : _____

Payment :

- Check (made payable to A2K2 Conference)
- Credit card (Visa or Mastercard) : _____ - _____ - _____
Expiration date : ____ / ____

Return registration:

Mail:
Paula Kaltenhauser
Minnesota Dept. of Agriculture
90 West Plato Blvd.
St. Paul, MN 55107

Fax: 651-917-9637
E-mail: moldx001@tc.umn.edu



Minnesota Agri-Women

Questions? Call 651-645-3275

Conference attendees requiring overnight accommodations may book a room bright at the conference site. A block of rooms has been reserved at the Ramada Inn and Conference Center Northwest under Minnesota Agri-Women, at the reduced rate of \$65 per night, double occupancy. Call the Ramada Inn and Conference Center Northwest at 1-800-343-1737 to make reservations.

The Minnesota Agri-Women's Annual meeting will immediately follow the conference. Cost is \$5 per person. Interested parties should contact Doris Mold.

Ramada Inn and Conference Center Northwest, Brooklyn Park, conveniently located right off of I-694 (I-94) and County Road 81. Address is 6900 Lakeland Avenue North, Brooklyn Park. Telephone 763-566-8855.

CONFERENCE FEES:

ADULTS

- before or on March 22 **\$40 / person**
- after March 22 **\$50 / person**
- PATRON* **\$60 / person**
- SPONSOR** **\$80 / person**
- CONTRIBUTOR*** **\$100 / person**

STUDENTS (high school or college)

- before or on March 22 **\$15 / person**
- after March 22 **\$20 / person**

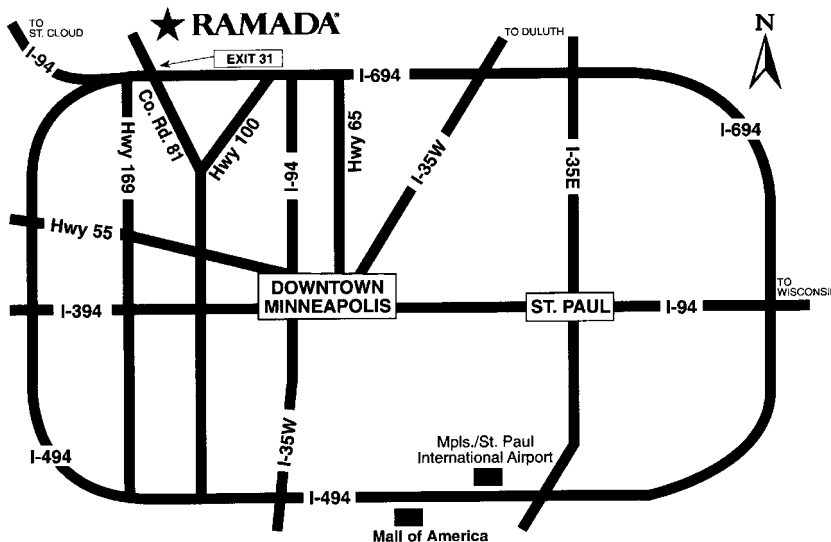
PATRON* - fee covers the full cost of your attendance to this conference. If you are able, we encourage you to register at this level or higher.

SPONSOR** - fee covers the full cost of your attendance, plus affords students and others the opportunity to attend.

CONTRIBUTOR*** - fee covers full cost of your attendance, plus furthers the mission of District 11 Agri-Women, whose activities include the A2K Conference, a mentoring program, and a networking directory.

CANCELLATION POLICY.

Cancellations received before or on March 22 are 100% refundable. Cancellations received **after** March 22 will be subject to the entire conference fee.



Minnesota Department of Agriculture
A2K2 Conference - We Are the Strongest Link
90 West Plato Boulevard
Saint Paul, MN 55107

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We are the Strongest Link
April 2, 2002

The A2K2 Agricultural Leadership Conference is made possible
through the generous support of the following sponsors:

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FOR DETAILS.

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